

EDUTECH

By

Christabell Swart

Cynthia Maphetho Mohoto

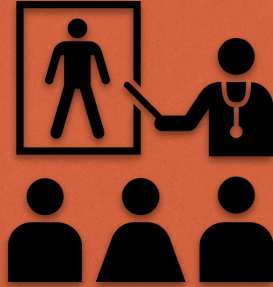
Thabo Prince Mpofo

Thapelo Lekone

Tshiamo Kula

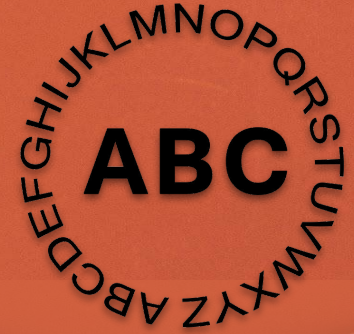
Zaggi Mavanyisi





Social problems:

- Sex education
 - Health
 - Literacy
- Human rights &
- Digital skills.



This problem directly comes from the **Global challenge**
a lack of **Education**.

Learners in South Africa are **not showing** a change in their **knowledge**
concerning **social problems**.

User Persona

Name: Treko

Occupation: Learner

Age: 22 years

Gender: Female

Information:

Teenagehood is a stage where a human body develops into adulthood; there are so many changes that take place biologically in the body and on the other hand, due to peer pressure, there is a high rate of social skill such as unprotected sex, financial skills lack, lack of human rights knowledge, etc.

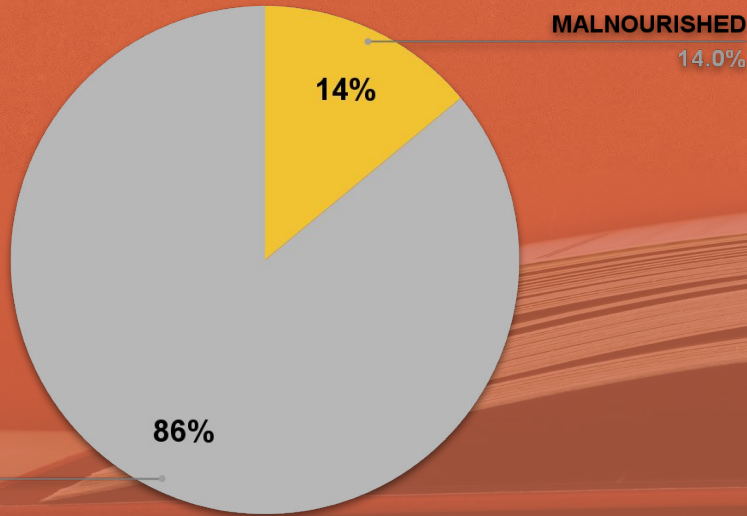
Treko is a young girl who feels she is lagging behind with the status quo her friends are exploring, most of her friends are having precarious sexual intercourse, financial distress, and lack of nutritional knowledge.

Treko feels she needs some kind of help with having basic knowledges in terms of being able to make a good decision on the course of her life.

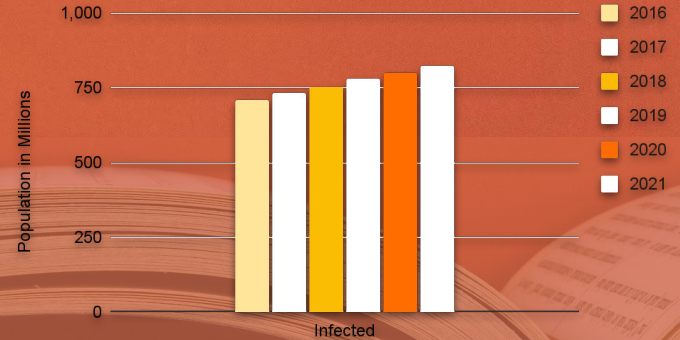


An increase in the infection rate of HIV/AIDS in the youth

INFANTS AT BIRTH



Infected HIV Population In South Africa



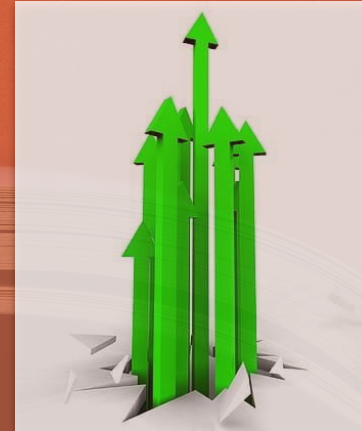
South Africa loses US\$1.1 billion from **malnutrition**.

8 out of 10 learners **cannot read** for
comprehension in **South Africa**

ILLITERACY LEVELS IN RSA



Digital skills are essential for growth



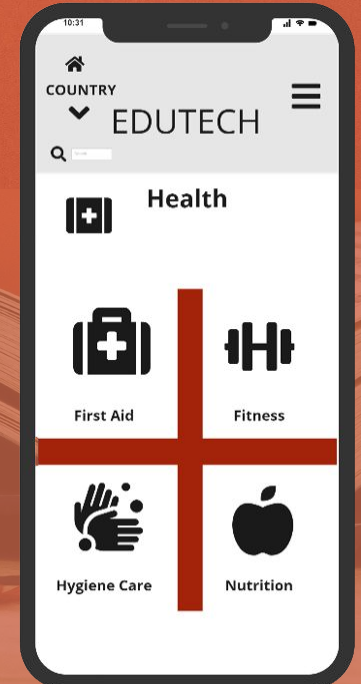
South African **tech sector** were finding it **hardest** to fill vacancies in positions.

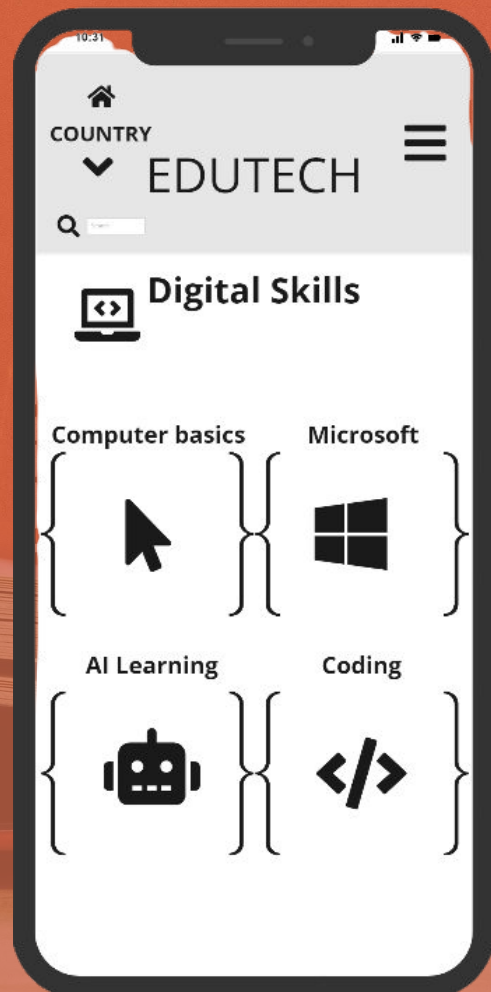
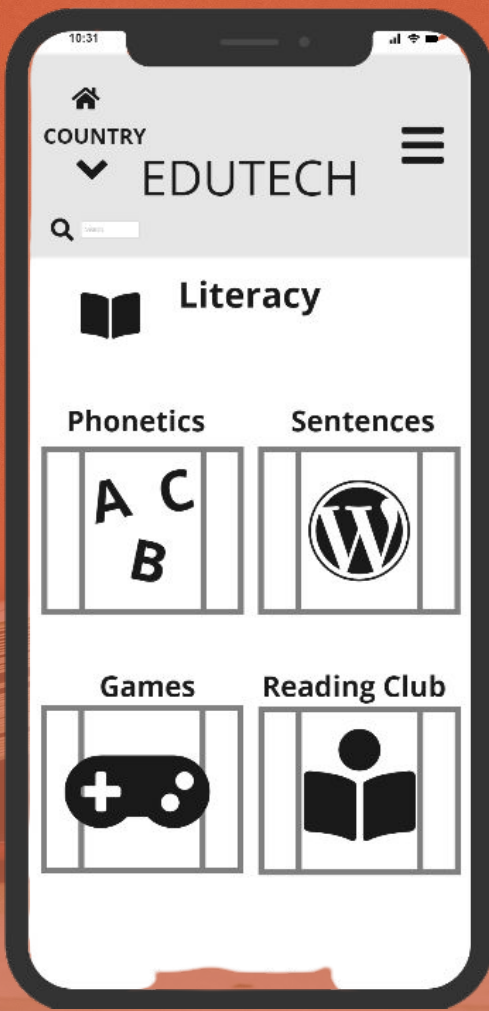
Social Skills App

That covers, educates & interacts with the overall and specific social problems among our youth.



It's accessible, interactive & fun





Pain Points

- Users are ignorant of overall *social skills*
- A lack of understanding of *sex education*
- Being left behind in a world that is fast-evolving *technology*



Changes to the App

Financial Health is important amongst the youth it is critical in the youths survival.



What's Next...

- Creating an app to educate the youth on social skills
- Mobile digital learning truck
- A famous young influencer hosted a YouTube channel to educate the youth on life skills



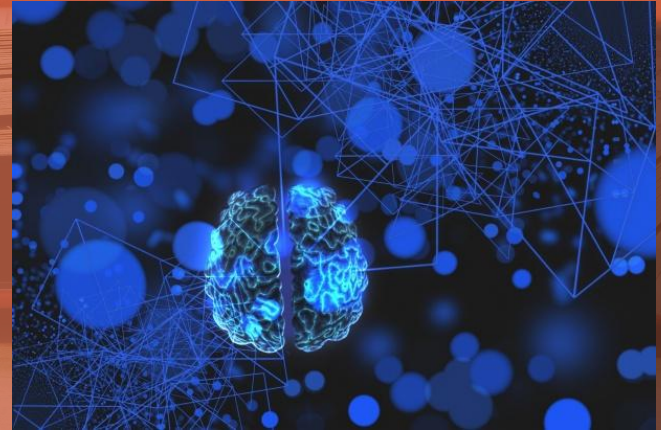
- Medical professionals on the app
- Lower the age range
- Voice activation feature

The Difference



→ The App will positively impact on the economy

→ Improve emotional intelligence



The End

